

CONTACT: Fran Clader (916) 843-3310

Office of Media Relations 601 N. 7th Street Sacramento, CA 95811

10-32

FOR IMMEDIATE RELEASE

October 4, 2010

CHP STATEWIDE DUI ENFORCEMENT CAMPAIGN NETS THOUSANDS

SACRAMENTO, Calif. – California's fight against impaired drivers hit a high note this past year, when for the fourth year in a row the state recorded a decline in deaths related to driving under the influence (DUI). This encouraging news coincides with last month's conclusion of a yearlong DUI enforcement campaign by the California Highway Patrol (CHP).

"DUI has always been a huge safety concern for the law enforcement community and the motoring public," said CHP Commissioner Joe Farrow. "Impaired driving is a dangerous and irresponsible behavior that results in hundreds of victims killed and thousands of others injured every year in California."

In October 2009, armed with federal funds set aside for the *Border-to-Border DUI Enforcement Campaign*, CHP officers set out to reduce the number of alcohol-involved fatal and injury collisions and victims in California. The CHP conducted nearly 240 sobriety/driver license checkpoints, 100 DUI task force operations, and more than 50,000 hours of proactive DUI enforcement patrol resulting in more than 1,900 DUI arrests in this campaign.

"All of these DUI enforcement efforts serve three major purposes: deterrence, removal of impaired drivers from the road, and educating the motoring public," said Commissioner Farrow. "They are all valuable tools used by law enforcement to combat impaired driving."

Additionally, the CHP implemented a statewide media campaign and conducted local traffic safety presentations and Designated Driver Programs impacting thousands of people throughout California.

"Even with the conclusion of this grant, DUI will continue to be a major area of focus for the Department," added Commissioner Farrow.

Funding for the *Border-to-Border DUI Enforcement Campaign* was made possible by a grant from the California Office of Traffic Safety through the National Highway Traffic Safety Administration.